



International Sugar Organization

1 Canada Square
Canary Wharf
London E14 5AA

EXECUTIVE DIRECTOR

**Press Release(17)31
(English only)**

26 July 2017

Various Sugar Related Articles from The Guardian, ECRUU and Food Navigator.com

The Executive Director would like to draw your attention to the following relevant sugar related articles below.

The Guardian – 13 July 2017

Sugar is poison. My heart attack has finally opened my eyes to the truth

<https://www.theguardian.com/commentisfree/belief/2017/jul/13/sugar-is-poison-my-heart-attack-has-finally-opened-my-eyes-to-the-truth>

ECRUU – 24 July 2017

PHILIPPINES - Sugary drinks tax to hit poor: Study

The proposed tax on sugar-sweetened beverages will double the prices of some drinks and hurt the poor, according to a study by the University of Asia and the Pacific. The tax will have a deep inflationary effect, the deputy speaker warned. The current chairman of the ways and means committee mooted changing the base of the tax from the volume of the beverage to its sugar content. ([Phil Star](#))

Should soda with non-caloric sweeteners be taxed too? In Philadelphia and Cook County, that's the case

By Adi Menayang, 24-Jul-2017

Proponents of sin taxes say that putting a levy on sugar-sweetened drinks may play a pivotal role in fighting obesity, diabetes, and cardiovascular disease. But two of the eight US locations that have passed such a tax—Cook County (Chicago) and Philadelphia —passed ordinances that tax beverages with non-caloric sweeteners as well.

<http://www.foodnavigator-usa.com/Regulation/Philadelphia-and-Cook-County-include-sugar-alternatives-in-soda-tax>

ECRUU – 25 July 2017
THAILAND - Sugar tax to be imposed in phases

The excise department will gradually increase the tax over the next six years to help manufacturers lower the added sugar content in their products to meet the decided limit, amid rising concerns of public health safety. The sugary drink tax will be enforced from September 16, although the rates haven't been revealed. The department will reduce the tax by 20-30% on beverages with no sugar or using artificial sweeteners in the first three years. The tax will be doubled in the fifth year on drinks failing to meet sugar content norms, a director of the excise department said. From the sixth year, the tax will be doubled on drinks with 18g/100 ml sugar, he added. ([The Bangkok Post](#))

ECRUU – 25 July 2017
SPAIN - Coca-Cola to reduce sugar content in its products by another 12% in 5 years

Coca-Cola has reduced sugar across its product portfolio by 38% since 2000 and is targeting a reduction by another 12% in five years. A quarter of the company's drinks marketed in Spain belong to the no added sugar, light or zero categories and account for 38% of its sales in the country. Consumers desire variety and want to reduce their sugar consumption, the company's communications and public affairs director said. The recipes of Fanta, Minute Maid and Powerade have been changed to reduce sugar content by 30-80%. (Original Source: Source: Iprofesional) ([Portal Cania](#))
