



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(17)30  
(English only)**

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## **Various Sugar Related Articles**

The Executive Director would like to draw your attention to the following relevant sugar related articles below.

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### **Coca-Cola to double recycled plastic content in bottles**

By [Rachel Arthur+](#), 12-Jul-2017

Coca-Cola European Partners has pledged to double the amount of recycled plastic used in its bottles in Great Britain, as part of a new sustainability strategy launched today.

<http://www.foodnavigator.com/Business/Coca-Cola-to-double-recycled-plastic-content-in-bottles>

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### **In Brazil, less is more: Two thirds want to eat less sugar**

By Adi Menayang, 11-Jul-2017

A whopping 65% of a representative sample of Brazilian consumers, representing the world's fifth most populous country, said they wanted to have less sugar in their diets.

<http://www.foodnavigator-usa.com/R-D/Brazilian-consumers-want-to-eat-less-sugar-less-meat>

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### **Five trends driving shopping patterns in Mexico including convenience & desire for authenticity**

By Elizabeth Crawford, 06-Jul-2017

Convenience is a dominating factor influencing which foods and beverages shoppers in Mexico buy – even beating out innovation and authenticity, which also weigh heavily in the decision-making process, according to a recent Culinary Visions Panel.

<http://www.foodnavigator-usa.com/Markets/Five-trends-driving-shopping-patterns-in-Mexico>

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## **Odwalla 'no added sugar' case to go to private mediation**

By [Elaine Watson+](#), 12-Jul-2017

A California court has ordered Odwalla and a proposed class of consumers into private mediation to resolve a dispute over 'no added sugar' claims on 100% juice products.

<http://www.foodnavigator-usa.com/Regulation/Odwalla-no-added-sugar-case-to-go-to-private-mediation>