



International Sugar Organization

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EXECUTIVE DIRECTOR

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Three Articles from Food Navigator.com

The Secretariat would like to draw the attention of Members and colleagues to the three articles below from Food Navigator.com.

Small EU countries form pact to tackle childhood obesity

By Will Chu, 28-Jun-2017

Europe's small countries have committed to tackling spiralling childhood obesity rates by signing a statement designed to address the issue via a combination of diet and exercise.

<http://www.foodnavigator.com/Policy/Small-EU-countries-form-pact-to-tackle-childhood-obesity>

Coca Cola partners urged to stop marketing Capri-Sun drink to kids

By David Burrows , 27-Jun-2017

Campaigners in France have demanded that Coca Cola European Partners stops marketing its Capri-Sun drink to children, as pressure grows on EU food and drink companies to ditch the use of cartoon characters on products "*loaded with sugar, salt or fat*".

<http://www.foodnavigator.com/Policy/Coca-Cola-partners-urged-to-stop-marketing-Capri-Sun-drink-to-kids>

Sugar tax study: compelling evidence to carry out 'fascinating experiment in public health policy'

By David Burrows, 23-Jun-2017

Overweight and obese children tend to drink more sugar-sweetened drinks than those of normal weight, making a "*compelling case*" for taxing the beverages, according to researchers in Ireland.

<http://www.foodnavigator.com/Policy/Sugar-tax-study-compelling-evidence-to-carry-out-fascinating-experiment-in-public-health-policy>