



International Sugar Organization

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EXECUTIVE DIRECTOR

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Two articles from Food Navigator.com

**“Soup-to-Nuts Podcast: Confections hold steady in
face of the war on sugar”**

“Sugar tax confusion could hit sales of confectionery, biscuits and cakes”

The Secretariat would like to draw the attention of Members and colleagues to the two articles below from Food Navigator.com.

[Soup-to-Nuts Podcast: Confections hold steady in face of the war on sugar](#)

By Elizabeth Crawford, 12-May-2017

Despite significant headwinds generated by the escalating war on sugar and increasing consumer preferences for healthy products, the confectionery industry is holding its own with sales climbing 1.2% in the last year to reach a whopping \$25 billion, according to market research from IRI.

<http://www.foodnavigator-usa.com/Suppliers2/Soup-to-Nuts-Podcast-Confections-hold-steady-in-face-of-war-on-sugar>

[Sugar tax confusion could hit sales of confectionery, biscuits and cakes](#)

By David Burrows, 12-May-2017

Brits are completely baffled by the country’s planned new levy on sugar-sweetened drinks, with many believing it covers food as well.

<http://www.foodnavigator.com/Market-Trends/Sugar-tax-confusion-could-hit-sales-of-confectionery-biscuits-and-cakes>
