

## **International Sugar Organization**

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EXECUTIVE DIRECTOR

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## Articles from the Food Navigator and The Metro on Sugar-free drinks and weight loss

The Executive Director would like to draw your attention to the attached article from the UK Metro Newspaper from 4 January 2017 on the subject of sugar-free drinks and weight loss and the also the link below the link below from Food Navigator.com which gives a more detailed report on this matter.

Sugar-free drinks no better for weight control, argue researchers

By Will Chu, 04-Jan-2017

Artificially-sweetened beverages (ASB) do not contribute to weight loss and may even be part of the overall obesity problem, researchers claim.

http://www.foodnavigator.com/Market-Trends/Sugar-free-drinks-no-better-for-weight-control-argue-researchers

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Diet drinks help weight loss? It's a big fizz-take...

SUGAR-FREE diet drinks make no difference to weight and should not be seen as a healthy alternative, experts say.

Claims that artificially sweetened soft drinks can help

combat obesity and type 2 diabetes are not supported by evidence, a study has found.

Prof Christopher Millett, of Imperial College London's School of Public Health, said the 'common perception' that sugarfree drinks are healthier and aid weight loss may be influenced by marketing. Tap water is 'without question' the best choice for those on a diet, nutritionists added.