



International Sugar Organization

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EXECUTIVE DIRECTOR

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Mexican Sugar Tax

Dear Colleagues and Friends,

The Executive Director of the International Sugar Organization would like to draw your attention to a recent article in Food Navigator by Katherine Rich, Chief Executive of the Food and Grocery Council of New Zealand, regarding the Mexican Sugar Tax. Please click on the link below to read the article.

http://www.foodnavigator-asia.com/Policy/If-Mexico-s-soda-tax-really-works-why-are-tax-revenues-still-rising/?utm_source=newsletter_daily&utm_medium=email&utm_campaign=GIN_FN_d&c=AAvc2IHF12xx0VKpCW2kHf7owAe2Mbl%2B&p2
