



# International Sugar Organization

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EXECUTIVE DIRECTOR

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## **Australian Sugar Industry Alliance "All About Sugars" website**

Dear Colleagues and Friends,

The Executive Director of the International Sugar Organization would like to draw your attention to the new website launched by the Australian Sugar Industry Alliance aimed at addressing consumer mis-information about sugars and health. It is called "All About Sugars" and is funded by the ASIA. Please take the time to look at the information and circulate to colleagues in the industry to assist with fighting the attacks on sugars.

The website address is: [www.allaboutsugars.com](http://www.allaboutsugars.com)



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