



presents



## SUGAR & ETHANOL INDIA CONFERENCE - 2022

explore • innovate • sustain

Powered by



Co Powered by



*India's Largest Conference for Sugar & Ethanol*

 **19th & 20th March, 2022**

 **Hotel Sahara Star, Mumbai**

### Delegate Pass (Per Person)

**Delegate Pass  
No Accommodation**

₹ 15,000 + Taxes

**Delegate Pass with  
1 Night Accommodation**

(Twin sharing basis)

₹ 20,000 + Taxes

**Delegate Pass with  
1 Night Accommodation**

(Single Occupancy)

₹ 24,000 + taxes

**For Registrations / Stall Bookings / Sponsorship Opportunities**

 [www.chinimandi.com/events](http://www.chinimandi.com/events)  090 5511 5511 / 090 5522 5522  [info@chinimandi.com](mailto:info@chinimandi.com)

### Associate Partners



National  
Sugar Institute  
India



National Federation  
of Cooperative  
Sugar Factories, India



The Sugar  
Technologists  
Association of India



International  
Sugar  
Organization



Brazilian Sugarcane  
Industry  
Association



The Deccan Sugar  
Technologists  
Association



National Union of  
Bioenergy  
Brazil



Bonsucro  
The Global Sugarcane  
Platform, London, UK



Cogeneration  
Association  
of India



Maharashtra State  
Co-operative Sugar  
Factories Federation Ltd.

Organised by



ChiniMandi.com



presents



## SUGAR & ETHANOL INDIA CONFERENCE - 2022

explore • innovate • sustain

Powered by



Co Powered by



*India's Largest Conference for Sugar & Ethanol*

 **19th & 20th March, 2022**

 **Hotel Sahara Star, Mumbai**

# PROSPECTUS

## Associate Partners



National  
Sugar Institute  
India



National Federation  
of Cooperative  
Sugar Factories, India



The Sugar  
Technologists  
Association of India



International  
Sugar  
Organization



Brazilian Sugarcane  
Industry  
Association



The Deccan Sugar  
Technologists  
Association



National Union of  
Bioenergy  
Brazil



Bonsucro  
The Global Sugarcane  
Platform, London, UK



Cogeneration  
Association  
of India



Maharashtra State  
Co-operative Sugar  
Factories Federation Ltd.

# Introduction

On behalf of ChiniMandi I would like to invite you to participate in the Sugar & Ethanol India - Conference 2022 (SEIC). The Conference will be held in Mumbai from 19th to 20th March 2022 at the magnificent venue of Hotel Sahara Star. This prospectus outlines the various opportunities available to you to participate with around 350 stakeholders from the Sugar & Ethanol Industry.

ChiniMandi till date has played an eminent role of being a News & Information Aggregator not only through its portal chinimandi.com but also by being part of several prominent events happening across the world.


The idea of the conference is to bring together leading domestic & global industry experts to discuss the top challenges and risk response strategies in domestic and global sugar trade keeping in mind the stated and unstated needs of the industry. We believe deliberations will lead to growth and risk mitigation strategies that will pave the way forward to building a more innovative & sustainable Sugar & Ethanol sector.

We are also aware that the tug of war between the world and the Covid-19 pandemic is not over, but we assure you to bring the best of safety around while you are at the Conference

Team ChiniMandi and I look forward to welcoming and working with you as valued partners of Sugar & Ethanol India - Conference 2022 and making this a spectacular one!

For any further details please contact Ms. Shivaaneey Rai  
shivani@chinimandi.com | 09055115511

Thanking you,  
Regards,



Uppal JK Shah

Co Founder CEO  
Co-Founder & CEO | ChiniMandi



**Meet**

**Learn**

**Celebrate!**



# Conference Overview



## **Session Highlights :**

- Sugarcane Crop & India's Climate Scenario in the near future
- Government Policies & Schemes
- Indian Sugar Market, Export Potential, Quality Improvements & Guidelines
- Global Sugar Markets
- Future of Sugar Consumption
- India's Ethanol Growth Story
- Future of the Sugar Industry in the Digital Era
- Value maximisation of Indian Sugar Industry



## **Delegates Profile :**

- Sugar Millers
- Distillery Owners
- Traders
- Exporters
- Corporates
- Suppliers
- Institutional Buyers
- Collateral & C&F Agents
- Logistics and Ports
- Research Houses
- Knowledge Seekers



presents



## SUGAR & ETHANOL INDIA CONFERENCE - 2022

explore • innovate • sustain

Powered by



Co Powered by



# Our Cluster of Sponsors

### Platinum Sponsors



TruAlt Energy



Dalmia Bharat Sugar



eBuySugar.com



Athani Sugars Ltd.



Dr. Amin Controllers  
Pvt. Ltd.



Deshbandhu Group



Swaraj Green Power  
& Fuel Ltd



G.V. Alurkar



Patel Retail  
Pvt. Ltd.



Castle Distributors  
Pvt Ltd

### Gold Sponsors



Shree Renuka  
Sugars



Excel Engineers  
& Consultants



JK Enterprises  
JK Sugars



Chakiat  
Agencies



Shree Balaji  
Sugar Company



Sadashivrao  
Mandlik SSK Ltd.



Mitcon Consultancy &  
Engineering Services Ltd.

### Silver Sponsors



Gautam Sugar  
Trading Company



Prathmesh  
Intertrade



Najmuddin  
Group



Haji Aziz  
Company



Sandeep  
Traders



SBM  
Company



Sachin Ghayal  
Sugar



Abhishek  
Enterprises



D Swayam  
Sugar House



K S Commodities  
Pvt Ltd



Durga Sugar  
Pvt Ltd



Nothing is more expensive than a missed opportunity!

## Delegate Fees [Per Person]



### **Delegate Pass without accommodation**

₹15000 + Taxes

\$260 - Inclusive of taxes



### **Delegate Pass with 1 night Accommodation**

(Twin sharing basis)

₹20000 + Taxes

\$350 - Inclusive of taxes



### **Delegate Pass with 1 night Accommodation**

(Single Occupancy)

₹24000 + Taxes

\$410 - Inclusive of taxes

Nothing is more expensive than a missed opportunity!

# Sponsorship Opportunities



## Title Sponsor

₹12,00,000  
+ Taxes



## Powered By Sponsor

₹8,50,000  
+ Taxes



## Platinum Sponsor

₹5,00,000  
+ Taxes



## Gold Sponsor

₹3,50,000  
+ Taxes



## Silver Sponsor

₹2,00,000  
+ Taxes

# Sponsorship Opportunities

Element	Platinum ₹5,00,000 +Taxes \$8499 Inclusive of taxes	Gold ₹3,50,000 +Taxes \$5999 Inclusive of taxes	Silver ₹2,00,000 +Taxes \$3399 Inclusive of taxes
<b>Pre Event</b>			
Logo on Event Website Includes hyperlink to Sponsor's Website	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	✓	✓
Logo on WhatsApp Marketing Creatives	✓	X	X
Email Direct Marketing (EDM) Blast	✓	X	X
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	X	X
Logo on Conference Invitation	✓	✓	✓
Free Nomination for Awards Ceremony	1	X	X

<b>On Event</b>			
Logo on Venue Branding	✓	✓	✓
Logo on Stage Backdrop	✓	✓	✓
Logo on Event Agenda	✓	✓	✓
Logo on Delegate ID Card	✓	X	X
Company Brochure in Delegate Kit	✓	✓	X
Complimentary Delegate Passes with Accommodation	5 2 DO 1 SO	3 1 DO 1 SO	2 1 DO
Senior representative from company for inaugural ceremony	X	X	X
AV / Presentation slot	X	X	X
Presence of company representative for panel discussion	X	X	X
Repeated logo flash & company mention by emcee	X	X	X
Logo on Appreciation Memento / Certificates	X	X	X

<b>Post Event</b>			
Logo on News Coverage on ChiniMandi	✓	✓	✓
Logo on Post Event Video	✓	X	X
Logo on Event Glimpses Social Media Post	✓	X	X
Email Direct Marketing (EDM) Blast	X	X	X

<b>Additional</b>			
Web Banner on ChiniMandi News Site (30 days)	X	X	X
Promotional News Article on ChiniMandi	X	X	X
Exclusive Interview on Company / Brand	X	X	X

\*DO refers to Double Occupancy

\*SO refers to Single Occupancy





Nothing is more expensive than a missed opportunity!

## Exhibition Opportunities



### Exhibition Stall

₹ 1,50,000

+ Taxes

\$2549 - Inclusive of taxes

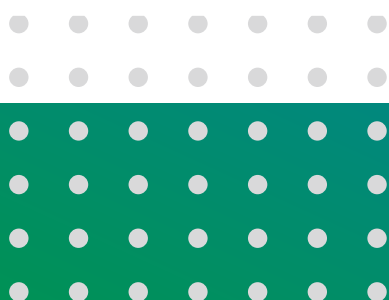
- 2 Meters x 2 Meters Booth with carpet - Octa-board panelling, 1 table, 2 chairs, Electricity connection, Name plate on booth.
- 2 Delegate Registrations [with accommodation - 1 Room on twin sharing basis]
- Logo on Sponsor List on ChiniMandi Events hyperlinked to company website.
- Organization mention in Pre-event Promo Article.
- Logo on Event Agenda.
- Logo Exhibitors Standee during event.



Today, in the era of technology, where opportunities are spinning in nanoseconds, having information people need can mean the difference between striking while the iron is hot and missing the opportunity. Although the sugar industry is a significant contributor to India's economy and impacts a chain of other industries so far there has never been a single unified voice that brings all the stakeholders together.

ChiniMandi has thrived to bring about a positive change in how news & information about the Sugar Industry reaches every stakeholder in the value chain without them having to jump on different newspapers or information portals to gather information. As we embark on a future that is powered by advanced technologies, we don't just look at ourselves as just a News & Information Portal but are paving our path as a voice that disseminates the right and apt information to the industry stakeholders in the most localised form and accelerates progress.

While we hold a strong virtual presence through 3 million users in 216 countries, we are able to bring information on people's fingertips through information right from News, Government Announcements, Expert Opinions, Historical Statistics, Consolidated data and every piece of information that needs to be conveyed to stakeholders. Team ChiniMandi holds pride in sharing that ChiniMandi has been able to connect the sugar industry and allied industries even closer making dissemination of information much smoother.





**3 Million  
Happy Users**



**36,000+  
Articles**



**Presence in  
216 Countries**



**Four  
Languages**



**Partnered for 40+  
Prominent Events**



**Brand Trust  
100%**

**Largest News & Info Aggregator  
for Sugar & Ethanol Industry**



**Any  
Questions ?**

**Ms.Shivaaneey Rai**  
Chief Business Officer

shivani@chinimandi.com  
09055115511 | 09055225522

**Mr. Uppal Shah**  
Co Founder & CEO

uppal@chinimandi.com  
08888118888

**Regd. Office:**  
201, Hallmark Commercial  
Complex, Vasant Oscar,  
L.B.S. Road, Mulund (West),  
Mumbai-400080 (Mah.)

**Corporate Office:**  
329, E, New Shahupuri,  
Amatya Tower, 3rd Floor,  
Dabholkar Corner,  
Kolhapur - 416002 (Mah.)

**info@chinimandi.com**  
**www.chinimandi.com**